



Chicago Section  
Institute of Food Technologists



***the First Section***

## **Attend the 2014 IFT Annual Meeting & Food Expo, and Help Us Win the IFT Section Challenge!**

Join us at this year's IFT Annual Meeting & Food Expo in New Orleans on June 21-24. You'll experience the newest products first-hand at the IFT Food Expo, learn about real-world applications of the latest food science advances through more than 100 scientific sessions, and hear from former Trader Joe's president Doug Rauch as he shares his thoughts about how to feed the world, one healthy, sustainably sourced meal at a time, at this year's Opening General Session.

Visit [ift.org/IFT14](http://ift.org/IFT14) for more information about this year's event and details about the nine pre-meeting Short Courses being offered this year. It's going to be a great event!



Another great reason to attend: You'll help our section win the IFT Section Challenge! This friendly competition awards \$500 the two sections with the highest percentage of members attending the Annual Meeting. We can use that \$500 for one of our scholarship or education programs!

Visit [ift.org/IFT14](http://ift.org/IFT14) and register for the IFT Annual Meeting today. And, if you register before May 9, you'll save up to \$150. I hope to see you there!